



# NORTH SIDE BASEBALL AND SOFTBALL

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February 2024

Dear Local Business,

Believe it or not, baseball and softball seasons are here! North Side Baseball and Softball, a non-profit organization affiliated and chartered through Babe Ruth League, Inc., has begun preparing for the 2024 season. North Side's mission is to offer high-quality youth baseball and softball programs to youth ages 9-15 of Jerome, Lincoln, and Gooding counties at a reasonable cost. We strive to create fun, educational, and competitive learning opportunities for all youth, and to provide advanced instruction and skill development for youth striving to play at advanced levels.

Each season we solicit local businesses to sponsor individual teams and/or fields within the league. If you sponsor a team, your business name will be placed on the back of all jerseys for that team and is included in the list of sponsors on our NorthSide website. If you sponsor a field, we will attach a large sign to the backstop of one of our fields for the entire year and your business name will be included in the list of sponsors on our NorthSide website. We use the money from sponsorships to offset costs for the league for things like field maintenance, equipment, uniforms, and umpires; thereby keeping player fees as low as possible.

Team Sponsor: \$450 - business name will be displayed on player's uniforms and on the North Side Baseball and Softball website

Field Sponsor: \$700 new/\$500 renewal – large sign with your business name attached to the backstop of one of our fields for the entire year and business name on the North Side Baseball and Softball website

We appreciate your interest in providing local youth the opportunity to play baseball and softball. If you would like to sponsor a team or a field or have questions, please give me a call at (208) 539-9849 or visit our website [northsidebaberuth.com](http://northsidebaberuth.com)

Sincerely,

Cole Hoffman

NorthSide President